

Call for entries:

Participate in the exhibition "The First Drawing"!

In spring 2013, CSID idea detectives www.csid.ch organizes in its showroom www.medamothi.ch an exhibition about "visualization of ideas".

For that purpose we are looking for first sketches of ideas coming from all kinds of fields: architecture, engineering, design, management, literature, art, gardening, music, science, fashion, business, IT or any other field.

Every entry will be shown.

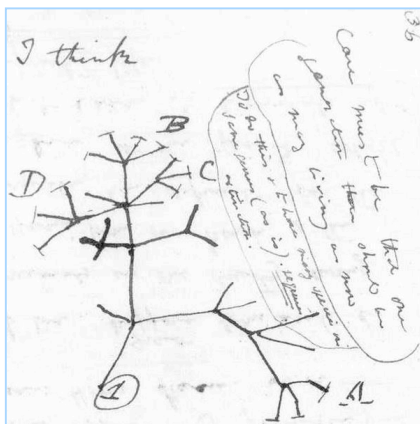
Send us your sketch of an idea (its digital version) and a digital photograph of the final result to the following email info@csid.ch. Please, do not send the original sketch.

Kindest regards

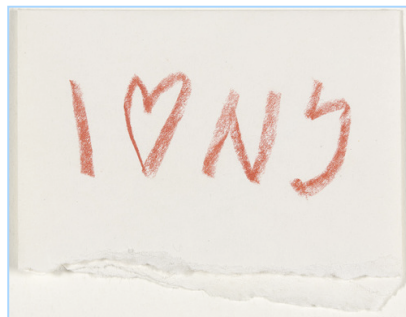
Siegfried Ceballos
CSID idea detectives
email: info@csid.ch
showroom: www.medamothi.ch

Entry deadline: February 15, 2013

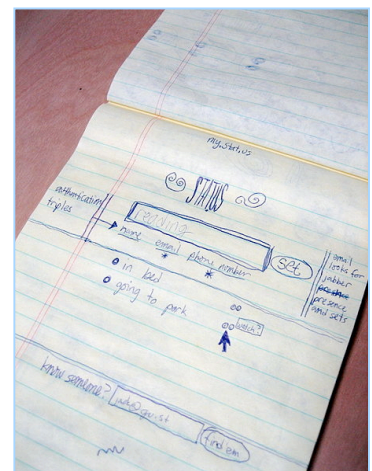
Three famous examples:



Darwin "Evolutionary Tree" 1837



Milton Glaser "I Love NY"
Concept sketch on envelope 1976



Jack Dorsey "Twitter" 2006