

## Participate in the exhibition "The Idea Sketch"!

The exhibition is about the function of "idea sketches" in the process of work and production. The esthetics of sketching or the drawing skills are completely non-relevant.

Don't hesitate and send us one or more of your idea sketches, no matter where you work: architecture, engineering, design, management, literature, art, gardening, music, science, fashion, business, IT or anywhere else.

Send us your sketch of an idea and a picture of the final result to the following email [info@csid.ch](mailto:info@csid.ch). Please, send only digital images. Do not send the original sketch.

Siegfried Ceballos  
CSID idea detectives  
email: [info@csid.ch](mailto:info@csid.ch)  
showroom: [www.medamothi.ch](http://www.medamothi.ch)

**Entry deadline: February 15, 2013**

36

I think

Can never be the same  
because there are always  
new things coming in  
and old things going out.  
So the same (or not) is  
not the same.

```
graph TD
    Root(( )) --- A((A))
    Root --- B1(( ))
    B1 --- B2(( ))
    B2 --- B3(( ))
    B3 --- B4(( ))
    B4 --- B5(( ))
    B5 --- B6(( ))
    B6 --- B7(( ))
    B7 --- B8(( ))
    B8 --- B9(( ))
    B9 --- B10(( ))
    B10 --- B11(( ))
    B11 --- B12(( ))
    B12 --- B13(( ))
    B13 --- B14(( ))
    B14 --- B15(( ))
    B15 --- B16(( ))
    B16 --- B17(( ))
    B17 --- B18(( ))
    B18 --- B19(( ))
    B19 --- B20(( ))
    B20 --- B21(( ))
    B21 --- B22(( ))
    B22 --- B23(( ))
    B23 --- B24(( ))
    B24 --- B25(( ))
    B25 --- B26(( ))
    B26 --- B27(( ))
    B27 --- B28(( ))
    B28 --- B29(( ))
    B29 --- B30(( ))
    B30 --- B31(( ))
    B31 --- B32(( ))
    B32 --- B33(( ))
    B33 --- B34(( ))
    B34 --- B35(( ))
    B35 --- B36(( ))
    B36 --- B37(( ))
    B37 --- B38(( ))
    B38 --- B39(( ))
    B39 --- B40(( ))
    B40 --- B41(( ))
    B41 --- B42(( ))
    B42 --- B43(( ))
    B43 --- B44(( ))
    B44 --- B45(( ))
    B45 --- B46(( ))
    B46 --- B47(( ))
    B47 --- B48(( ))
    B48 --- B49(( ))
    B49 --- B50(( ))
    B50 --- B51(( ))
    B51 --- B52(( ))
    B52 --- B53(( ))
    B53 --- B54(( ))
    B54 --- B55(( ))
    B55 --- B56(( ))
    B56 --- B57(( ))
    B57 --- B58(( ))
    B58 --- B59(( ))
    B59 --- B60(( ))
    B60 --- B61(( ))
    B61 --- B62(( ))
    B62 --- B63(( ))
    B63 --- B64(( ))
    B64 --- B65(( ))
    B65 --- B66(( ))
    B66 --- B67(( ))
    B67 --- B68(( ))
    B68 --- B69(( ))
    B69 --- B70(( ))
    B70 --- B71(( ))
    B71 --- B72(( ))
    B72 --- B73(( ))
    B73 --- B74(( ))
    B74 --- B75(( ))
    B75 --- B76(( ))
    B76 --- B77(( ))
    B77 --- B78(( ))
    B78 --- B79(( ))
    B79 --- B80(( ))
    B80 --- B81(( ))
    B81 --- B82(( ))
    B82 --- B83(( ))
    B83 --- B84(( ))
    B84 --- B85(( ))
    B85 --- B86(( ))
    B86 --- B87(( ))
    B87 --- B88(( ))
    B88 --- B89(( ))
    B89 --- B90(( ))
    B90 --- B91(( ))
    B91 --- B92(( ))
    B92 --- B93(( ))
    B93 --- B94(( ))
    B94 --- B95(( ))
    B95 --- B96(( ))
    B96 --- B97(( ))
    B97 --- B98(( ))
    B98 --- B99(( ))
    B99 --- B100(( ))
    B100 --- B101(( ))
    B101 --- B102(( ))
    B102 --- B103(( ))
    B103 --- B104(( ))
    B104 --- B105(( ))
    B105 --- B106(( ))
    B106 --- B107(( ))
    B107 --- B108(( ))
    B108 --- B109(( ))
    B109 --- B110(( ))
    B110 --- B111(( ))
    B111 --- B112(( ))
    B112 --- B113(( ))
    B113 --- B114(( ))
    B114 --- B115(( ))
    B115 --- B116(( ))
    B116 --- B117(( ))
    B117 --- B118(( ))
    B118 --- B119(( ))
    B119 --- B120(( ))
    B120 --- B121(( ))
    B121 --- B122(( ))
    B122 --- B123(( ))
    B123 --- B124(( ))
    B124 --- B125(( ))
    B125 --- B126(( ))
    B126 --- B127(( ))
    B127 --- B128(( ))
    B128 --- B129(( ))
    B129 --- B130(( ))
    B130 --- B131(( ))
    B131 --- B132(( ))
    B132 --- B133(( ))
    B133 --- B134(( ))
    B134 --- B135(( ))
    B135 --- B136(( ))
    B136 --- B137(( ))
    B137 --- B138(( ))
    B138 --- B139(( ))
    B139 --- B140(( ))
    B140 --- B141(( ))
    B141 --- B142(( ))
    B142 --- B143(( ))
    B143 --- B144(( ))
    B144 --- B145(( ))
    B145 --- B146(( ))
    B146 --- B147(( ))
    B147 --- B148(( ))
    B148 --- B149(( ))
    B149 --- B150(( ))
    B150 --- B151(( ))
    B151 --- B152(( ))
    B152 --- B153(( ))
    B153 --- B154(( ))
    B154 --- B155(( ))
    B155 --- B156(( ))
    B156 --- B157(( ))
    B157 --- B158(( ))
    B158 --- B159(( ))
    B159 --- B160(( ))
    B160 --- B161(( ))
    B161 --- B162(( ))
    B162 --- B163(( ))
    B163 --- B164(( ))
    B164 --- B165(( ))
    B165 --- B166(( ))
    B166 --- B167(( ))
    B167 --- B168(( ))
    B168 --- B169(( ))
    B169 --- B170(( ))
    B170 --- B171(( ))
    B171 --- B172(( ))
    B172 --- B173(( ))
    B173 --- B174(( ))
    B174 --- B175(( ))
    B175 --- B176(( ))
    B176 --- B177(( ))
    B177 --- B178(( ))
    B178 --- B179(( ))
    B179 --- B180(( ))
    B180 --- B181(( ))
    B181 --- B182(( ))
    B182 --- B183(( ))
    B183 --- B184(( ))
    B184 --- B185(( ))
    B185 --- B186(( ))
    B186 --- B187(( ))
    B187 --- B188(( ))
    B188 --- B189(( ))
    B189 --- B190(( ))
    B190 --- B191(( ))
    B191 --- B192(( ))
    B192 --- B193(( ))
    B193 --- B194(( ))
    B194 --- B195(( ))
    B195 --- B196(( ))
    B196 --- B197(( ))
    B197 --- B198(( ))
    B198 --- B199(( ))
    B199 --- B200(( ))
    B200 --- B201(( ))
    B201 --- B202(( ))
    B202 --- B203(( ))
    B203 --- B204(( ))
    B204 --- B205(( ))
    B205 --- B206(( ))
    B206 --- B207(( ))
    B207 --- B208(( ))
    B208 --- B209(( ))
    B209 --- B210(( ))
    B210 --- B211(( ))
    B211 --- B212(( ))
    B212 --- B213(( ))
    B213 --- B214(( ))
    B214 --- B215(( ))
    B215 --- B216(( ))
    B216 --- B217(( ))
    B217 --- B218(( ))
    B218 --- B219(( ))
    B219 --- B220(( ))
    B220 --- B221(( ))
    B221 --- B222(( ))
    B222 --- B223(( ))
    B223 --- B224(( ))
    B224 --- B225(( ))
    B225 --- B226(( ))
    B226 --- B227(( ))
    B227 --- B228(( ))
    B228 --- B229(( ))
    B229 --- B230(( ))
    B230 --- B231(( ))
    B231 --- B232(( ))
    B232 --- B233(( ))
    B233 --- B234(( ))
    B234 --- B235(( ))
    B235 --- B236(( ))
    B236 --- B237(( ))
    B237 --- B238(( ))
    B238 --- B239(( ))
    B239 --- B240(( ))
    B240 --- B241(( ))
    B241 --- B242(( ))
    B242 --- B243(( ))
    B243 --- B244(( ))
    B244 --- B245(( ))
    B245 --- B246(( ))
    B246 --- B247(( ))
    B247 --- B248(( ))
    B248 --- B249(( ))
    B249 --- B250(( ))
    B250 --- B251(( ))
    B251 --- B252(( ))
    B252 --- B253(( ))
    B253 --- B254(( ))
    B254 --- B255(( ))
    B255 --- B256(( ))
    B256 --- B257(( ))
    B257 --- B258(( ))
    B258 --- B259(( ))
    B259 --- B260(( ))
    B260 --- B261(( ))
    B261 --- B262(( ))
    B262 --- B263(( ))
    B263 --- B264(( ))
    B264 --- B265(( ))
    B265 --- B266(( ))
    B266 --- B267(( ))
    B267 --- B268(( ))
    B268 --- B269(( ))
    B269 --- B270(( ))
    B270 --- B271(( ))
    B271 --- B272(( ))
    B272 --- B273(( ))
    B273 --- B274(( ))
    B274 --- B275(( ))
    B275 --- B276(( ))
    B276 --- B277(( ))
    B277 --- B278(( ))
    B278 --- B279(( ))
    B279 --- B280(( ))
    B280 --- B281(( ))
    B281 --- B282(( ))
    B282 --- B283(( ))
    B283 --- B284(( ))
    B284 --- B285(( ))
    B285 --- B286(( ))
    B286 --- B287(( ))
    B287 --- B288(( ))
    B288 --- B289(( ))
    B289 --- B290(( ))
    B290 --- B291(( ))
    B291 --- B292(( ))
    B292 --- B293(( ))
    B293 --- B294(( ))
    B294 --- B295(( ))
    B295 --- B296(( ))
    B296 --- B297(( ))
    B297 --- B298(( ))
    B298 --- B299(( ))
    B299 --- B300(( ))
    B300 --- B301(( ))
    B301 --- B302(( ))
    B302 --- B303(( ))
    B303 --- B304(( ))
    B304 --- B305(( ))
    B305 --- B306(( ))
    B306 --- B307(( ))
    B307 --- B308(( ))
    B308 --- B309(( ))
    B309 --- B310(( ))
    B310 --- B311(( ))
    B311 --- B312(( ))
    B312 --- B313(( ))
    B313 --- B314(( ))
    B314 --- B315(( ))
    B315 --- B316(( ))
    B316 --- B317(( ))
    B317 --- B318(( ))
    B318 --- B319(( ))
   
```

A piece of torn, off-white paper with the handwritten text "I ♥ N5" in red ink. The paper is mounted on a blue background. The text is written in a simple, slightly stylized font. The heart symbol is drawn with a single continuous stroke. The paper has a rough, torn edge at the bottom.

[illegible]

Jack Dorsey "Twitter" 2006

PS. You are free to share this flyer with your friends and colleagues.