Open invitation - Call for entries:

Participate in the exhibition "The Idea Sketch"!

In spring 2013, CSID idea detectives www.csid.ch organizes in its showroom www.medamothi.ch an international exhibition about "visualization of ideas/concept sketches".

The exhibition is about the function of "idea sketches" in the process of work and production. The esthetics of sketching or the drawing skills are completely non-relevant.

That's why every entry will be shown, without exception. Yes, really everybody is invited to participate.

Don't hesitate and send us one or more of your idea sketches, no matter where you work: architecture, engineering, design, management, literature, art, gardening, music, science, fashion, business, IT or anywhere else.

Send us your sketch of an idea and a picture of the final result to the following email info@csid.ch. Please, send only digital images. Do not send the original sketch.

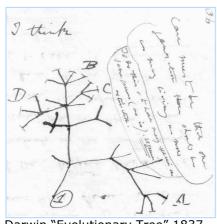
Kindest regards

Siegfried Ceballos CSID idea detectives email: info@csid.ch

showroom: www.medamothi.ch

Entry deadline: February 15, 2013

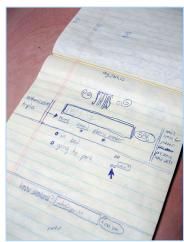
Three famous examples:



Darwin "Evolutionary Tree" 1837



Milton Glaser "I Love NY" Concept sketch on enveloppe 1976



Jack Dorsey "Twitter" 2006

PS. You are free to share this flyer with your friends and colleagues.